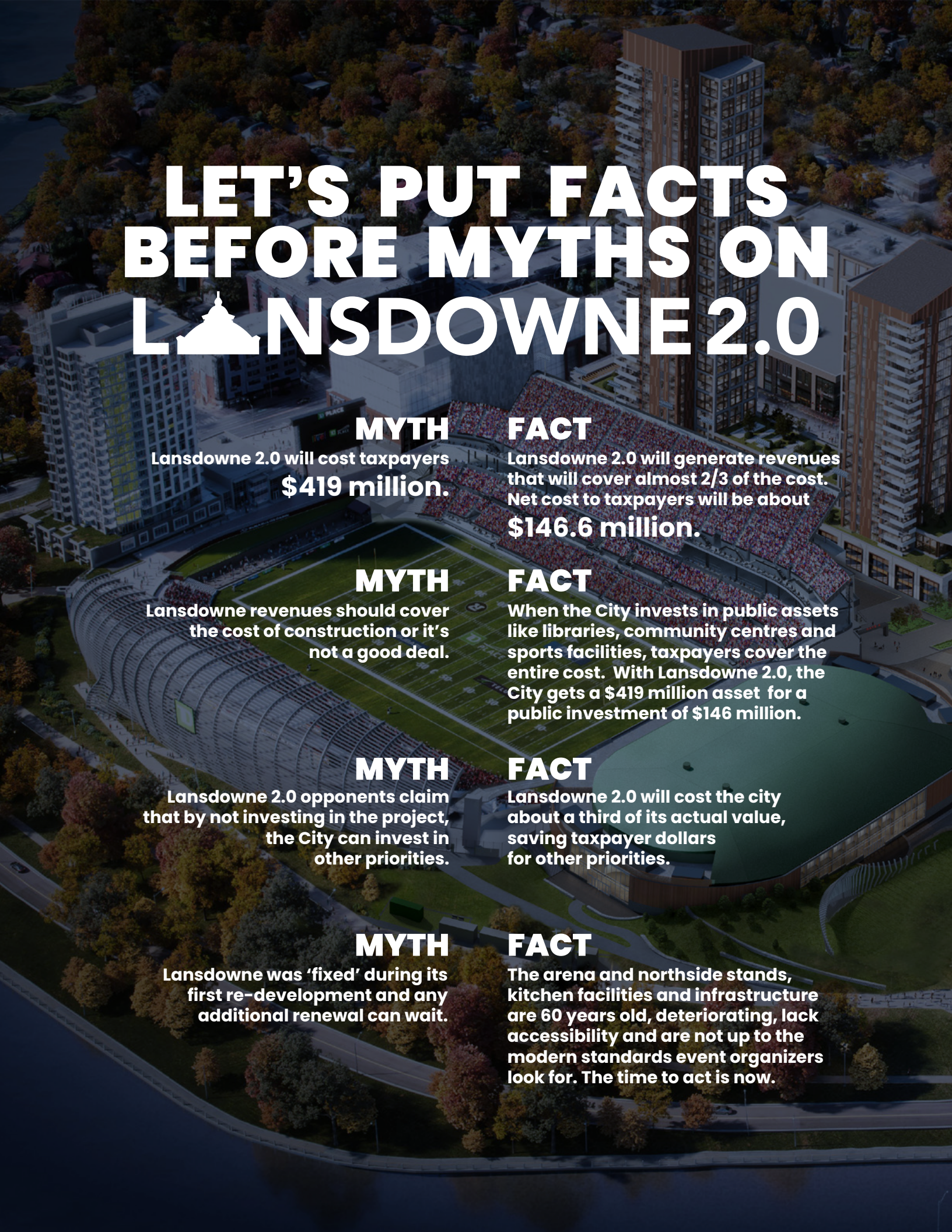




LET'S PUT FACTS BEFORE MYTHS ON LANSLOWNE 2.0

MYTH

Lansdowne 2.0 will cost taxpayers
\$419 million.

FACT

Lansdowne 2.0 will generate revenues
that will cover almost 2/3 of the cost.
Net cost to taxpayers will be about
\$146.6 million.

MYTH

Lansdowne revenues should cover
the cost of construction or it's
not a good deal.

FACT

When the City invests in public assets
like libraries, community centres and
sports facilities, taxpayers cover the
entire cost. With Lansdowne 2.0, the
City gets a \$419 million asset for a
public investment of \$146 million.

MYTH

Lansdowne 2.0 opponents claim
that by not investing in the project,
the City can invest in
other priorities.

FACT

Lansdowne 2.0 will cost the city
about a third of its actual value,
saving taxpayer dollars
for other priorities.

MYTH

Lansdowne was 'fixed' during its
first re-development and any
additional renewal can wait.

FACT

The arena and northside stands,
kitchen facilities and infrastructure
are 60 years old, deteriorating, lack
accessibility and are not up to the
modern standards event organizers
look for. The time to act is now.

MYTH

There is no cost to waiting on Lansdowne 2.0.

FACT

If we wait to improve these City-owned assets, we will lose tenants, events and significant economic activity.

MYTH

Lansdowne 2.0 invests taxpayer money in a private facility to support professional sports teams.

FACT

The stadium, arena, commercial buildings, heritage buildings and parkland at Lansdowne are owned by the people of Ottawa. As the City's partner in Lansdowne, OSEG has covered all losses from Lansdowne 1.0.

MYTH

There hasn't been enough public consultation on Lansdowne 2.0.

FACT

There has been more public consultation about Lansdowne 2.0 than almost any other project in the city's history.

MYTH

The Lansdowne 2.0 proposed event centre will be too small.

FACT

The new arena will accommodate 7000 people for concerts and 6600 fans for hockey, basketball and other sports. Based on consultations with sports professionals and event producers, the proposed arena is the ideal size.

MYTH

Lansdowne 1.0 has been a failure.

FACT

Lansdowne 1.0 transformed acres of concrete into a destination that is unique in Canada, welcoming over 4 million people and contributing \$300 million to our local economy last year. Lansdowne is Ottawa's biggest employer of youth during a time when youth unemployment is a major challenge.

**LET YOUR CITY COUNCILLOR KNOW
YOU SUPPORT LANSDOWNE 2.0**

An EvenBetterLansdowne.ca